

KGRE QUATERLY ISSUES AND PROGRAMS
4th QUARTER
(OCTOBER, 2018 – DECEMBER, 2018)

ISSUE:

Religious Program “Amanecer Cristiano”

This program communicates the truth of the Gospel in everyday language to those without Christ and also mobilizes others to join in rescuing the lost.

Weekly hour program

DATE:	TIME:	LENGTH:
10/01/18-12/31/18 Every Sunday	6:30 AM – 8:30 AM	2 Hours

ISSUE:

Religious Program “Iglesia Sr. Jesus en Colorado”

This weekly program shares timeless Bible stories to a second generation.

Weekly 1 hour program

DATE:	TIME:	LENGTH:
10/01/18-12/31/18 Every Sunday	8:30 AM – 9:30 AM	1 Hour

ISSUE:

Religious Program “Iglesia New Life Tabernacle”

This weekly devotional program designed to help listeners connect with Jesus Christ.

Weekly 1hour program

DATE:	TIME:	LENGTH:
10/01/18-12/31/2018 Every Sunday	10 AM – 10:30 AM	30 Minutes

ISSUE:

EMERGENCY PREPAREDNESS:

In a home fire, you may have less than two minutes to get out. With no time to spare, preparedness is key to evacuating safely. Produced in partnership with Nationwide's Make Safe Happen program, by airing Home Fire Drill PSA's encourage parents to make and practice home fire escape plans so that they know to do and where to meet up in the event of a fire.

DATE:	TIME:	LENGTH:
10/09/18-10/31/18	All day	:30 Seconds

ISSUE:

TEXTING AND DRIVING PREVENTION:

Don't Text and Drive, a lot of us spend our entire day looking at our phones. By airing PSAs remind drivers that it may be fine to text over dinner, with friends, or at work but when drivers get behind the wheel, their phones should be out of hands, in the glovebox or with a passenger.

DATE:	TIME:	LENGTH:
10/16/18-10/31/18	3:30 PM – 4 PM	:30 Minutes

ISSUE:

THE THUTH ABOUT OPIOIDS:

Know the Truth Spread the Truth. More than 80% of heroin users started with a prescription opioid. More than 115 people in America die every day from opioids, but opioid addiction doesn't have to be a fatal. By airing PSAs will help end the opioid crisis.

DATE:	TIME:	LENGTH:
10/23/18-10/31/18	All day	:30 Seconds

ISSUE:

TYPE 2 DIABETES PREVENTION:

Prediabetes can be reversed with early diagnosis. 1 in 3 American adults has prediabetes. That means you, your boss or your boss's boss could have prediabetes and be high risk for developing type 2 diabetes. By airing PSAs will remind listeners just how many Americans are at risk of prediabetes but with early diagnosis it can be reversed.

DATE:

TIME:

LENGTH:

11/08/18-11/30/18

All day

:30 Seconds

ISSUE:

CHILD CAR SAFETY:

Make sure kids are safely secured in the car. Motor vehicle crashes are a leading cause of death for children extends to car safety. This means knowing the right seat for their child's age and size-from rear –facing car seats, forward-facing car seats, boosters, all the way to seat belts and that they are correctly buckled for every ride.

DATE:

TIME:

LENGTH:

11/13/18-11/30/18

All day

:30 Seconds

ISSUE:

CAREGIVER ASSISTANCE:

Care For Your Hero, more than 40 million American's currently caring for an older or aging loved one nearly seven million are Latino. By airing PSAs encourage Latino caregivers nationwide to visit AARP's Family Caregiving site to find free Care Guides, self-care tips, planning resources, legal and financial guidance and more so they can care for themselves and their loved ones.

DATE:

TIME:

LENGTH:

11/27/18-11/30/18

All day

:30 Seconds

ISSUE:

Wildfire Prevention:

Stop wildfires before they start, Nearly 9 out of 10 wildfires nationwide are caused by people. There are many ways to accidentally spark a wildfire, including some ways that people might be unaware of, such as dragging chains behind a vehicle or burning debris improperly. By airing PSAs, to remind your community to use fire responsibly whenever they are outdoors.

DATE:

TIME:

LENGTH:

12/11/18-12/31/18

All day

:60 Seconds

ISSUE:

SAVING FOR TRETIREMENT:

9.3 million retirement age U.S households have no retirement saving. Show these adults that putting money aside for a comfortable retirement can be as easy as A-B-C with Avo, the digital retirement coach. Evoking beloved childhood TV, new PSAs use original music from the music director of The Electric Company to introduce the “Avo-bet, a list of 26 tips on how to save for retirement through song and dance.

DATE:

TIME:

LENGTH:

12/12/18-12/31//18

All day

:30 Seconds